

THOUGHT Talk™

Recipes for Clear, Powerful and Persuasive Communication

Structure Your Ideas Get to the Point Be Remembered

THOUGHT Talk™ trains you to communicate clearly.

THOUGHT Talk™ introduces you to communication “recipes” to structure your communication clearly, powerfully, and persuasively. You will learn how to...

- Explain complex ideas clearly
- Get to the point
- Be more persuasive
- Respond on the spot—*even under pressure!*

THOUGHT Talk™ is filled with practice, coaching and feedback. At completion of the course, you will:

- Think Clearer Than Ever Before
- Be Understood Quickly by Others
- Grow Confident About Presentations
- Be Able to Give A Presentation With 5 Minute's Notice
- Gain the Know How for Winning Other's to Your View
- Waste Less Time in Meetings
- Waste Less Time Putting Out Miscommunication Fires
- Believe in the Power of Words to Solve Conflicts and Change Lives
- Be Able to Grow a Reputation as a Clear & Effective Communicator



THOUGHT Talk™ is designed for anyone concerned with communications, like:

- Senior Executives
- Financial Analysts
- Managers
- Public Affairs Experts
- Sales & Marketing Professionals
- Training Professionals
- Technical Specialists
- Engineers
- Geoscientists
- Customer Service Experts

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Building Superior Cultures
with GR8 Leaders

The PROBLEM

We are fighting fires. Our efforts seem constantly challenged by the confusion and second-guessing that thrives in our information soaked lives. Whether in the workplace, in government, in relationships, or in day-to-day living, we have nothing that wastes more time or causes more delays and setbacks than miscommunication. It seems like no matter how hard we try the words we share are misunderstood by the people we share them with. We get a driver's license because we have to learn a skill to get the results we want (arriving at our destination) with the greatest efficiency (we don't wreck or hurt others). **Communication is an unlicensed super-highway filled with accidents just waiting to happen.**

The SOLUTION

THOUGHT Talk™ is a Next Level training experience designed to prepare participants to make a quantum leap in thinking and communication effectiveness. Over two thousand years ago, a stoic philosopher observed what neuroscience is only recently proving:

Whenever the speech is corrupted so is the mind.—Seneca

The intimate relationship between thinking and communicating unlocks the power to effectively grow to contribute in this world at the next level. The skill we each need isn't simply about how to say things clearly, but to effectively create the understanding in another person's mind. **THOUGHT Talk™** is Driver's Ed for Communication Success.

Economist Ronald Baker observed,

"Human history teaches us, however, that economic growth springs from better recipes, not just from more cooking. It's rearranging resources in ways that are more valuable."

One aspect of **THOUGHT Talk™** Technology is to equip participants with communications recipes which can be honed and used at will for situation effectiveness. Knowing where to start, or what to say next, will be a thing of the past. Communication is largely about arranging thoughts for your audience, team, or partner.

Typical Two-Day Agenda

Powerful Communication Recipes

One	You Can Communicate Like A Pro
Two	Time Recipe
Three	Structured Thinking is the Difference
Four	Points and Parts Thinking
Five	What Is A Recipe?
Six	Helping Your Listeners Hear You
Seven	Places Recipe
Eight	Story Recipe
Nine	WIIFM Recipe
Ten	Bar Ditches Recipe
Eleven	Spiral Recipe

Recipes That Add More Power

Twelve	Action Recipe
Thirteen	Question Recipe
Fourteen	Solution Recipe
Fifteen	Painter Recipe
Sixteen	Butterfly Recipe

Delivering Your Recipe

Seventeen	Stage Fright
Eighteen	Delivery Basics
Nineteen	How to Start
Twenty	Critical Mistakes



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