THOUGHT Talk

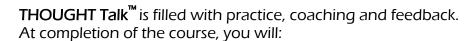
Recipes for Clear, Powerful and Persuasive Communication

Structure Your Ideas Get to the Point Be Remembered

THOUGHT Talk[™] trains you to communicate clearly.

THOUGHT Talk[™] introduces you to communication "recipes" to structure your communication clearly, powerfully, and persuasively, You will learn how to...

- Explain complex ideas clearly
- Get to the point
- Be more persuasive
- Respond on the spot—even under pressure!



- Think Clearer Than Ever Before
- Be Understood Quickly by Others
- Grow Confident About Presentations
- Be Able to Give A Presentation With 5 Minute's Notice
- Gain the Know How for Winning Other's to Your View
- Waste Less Time in Meetings
- Waste Less Time Putting Out Miscommunication Fires
- Believe in the Power of Words to Solve Conflicts and Change Lives
- Be Able to Grow a Reputation as a Clear & Effective Communicator



THOUGHT Talk[™] is designed for anyone concerned with communications. like:

- Senior Executives
- Financial Analysts
- Managers
- Public Affairs Experts
- Sales & Marketing Professionals
- Training Professionals
- Technical Specialists
- Engineers
- Geoscientists
- Customer Service Experts



THOUGHT Talk

The PROBLEM

We are fighting fires. Our efforts seem constantly challenged by the confusion and second-guessing that thrives in our information soaked lives. Whether in the workplace, in government, in relationships, or in day-to-day living, we have nothing that wastes more time or causes more delays and setbacks than miscommunication. It seems like no matter how hard we try the words we share are misunderstood by the people we share them with. We get a driver's license because we have to learn a skill to get the results we want (arriving at our destination) with the greatest efficiency (we don't wreck or hurt others). Communication is an unlicensed superhighway filled with accidents just waiting to happen.

The SOLUTION

THOUGHT Talk[™] is a Next Level training experience designed to prepare participants to make a quantum leap in thinking and communication effectiveness. Over two thousand years ago, a stoic philosopher observed what neuroscience is only recently proving:

Whenever the speech is corrupted so is the mind.—Seneca

The intimate relationship between thinking and communicating unlocks the power to effectively grow to contribute in this world at the next level. The skill we each need isn't simply about how to say things clearly, but to effectively create the understanding in another person's mind. **THOUGHT Talk™** is Driver's Ed for Communication Success.

Economist Ronald Baker observed,

"Human history teaches us, however, that economic growth springs from better recipes, not just from more cooking. It's rearranging resources in ways that are more valuable."

One aspect of **THOUGHT Talk**[™] Technology is to equip participants with communications recipes which can be honed and used at will for situation effectiveness. Knowing where to start, or what to say next, will be a thing of the past. Communication is largely about arranging thoughts for your audience, team, or partner.

Typical Two-Day Agenda

Powerful Communication Recipes

One You Can Communicate Like A Pro

Two Time Recipe

Three Structured Thinking is the Difference

Four Points and Parts Thinking

Five What Is A Recipe?

Six Helping Your Listeners Hear You

Seven Places Recipe
Eight Story Recipe
Nine WIIFM Recipe
Ten Bar Ditches Recipe

Eleven Spiral Recipe

Recipes That Add More Power

Twelve Action Recipe
Thirteen Question Recipe
Fourteen Solution Recipe
Fifteen Painter Recipe
Sixteen Butterfly Recipe

Delivering Your Recipe

Seventeen Stage Fright
Eighteen Delivery Basics
Nineteen How to Start
Twenty Critical Mistakes



